

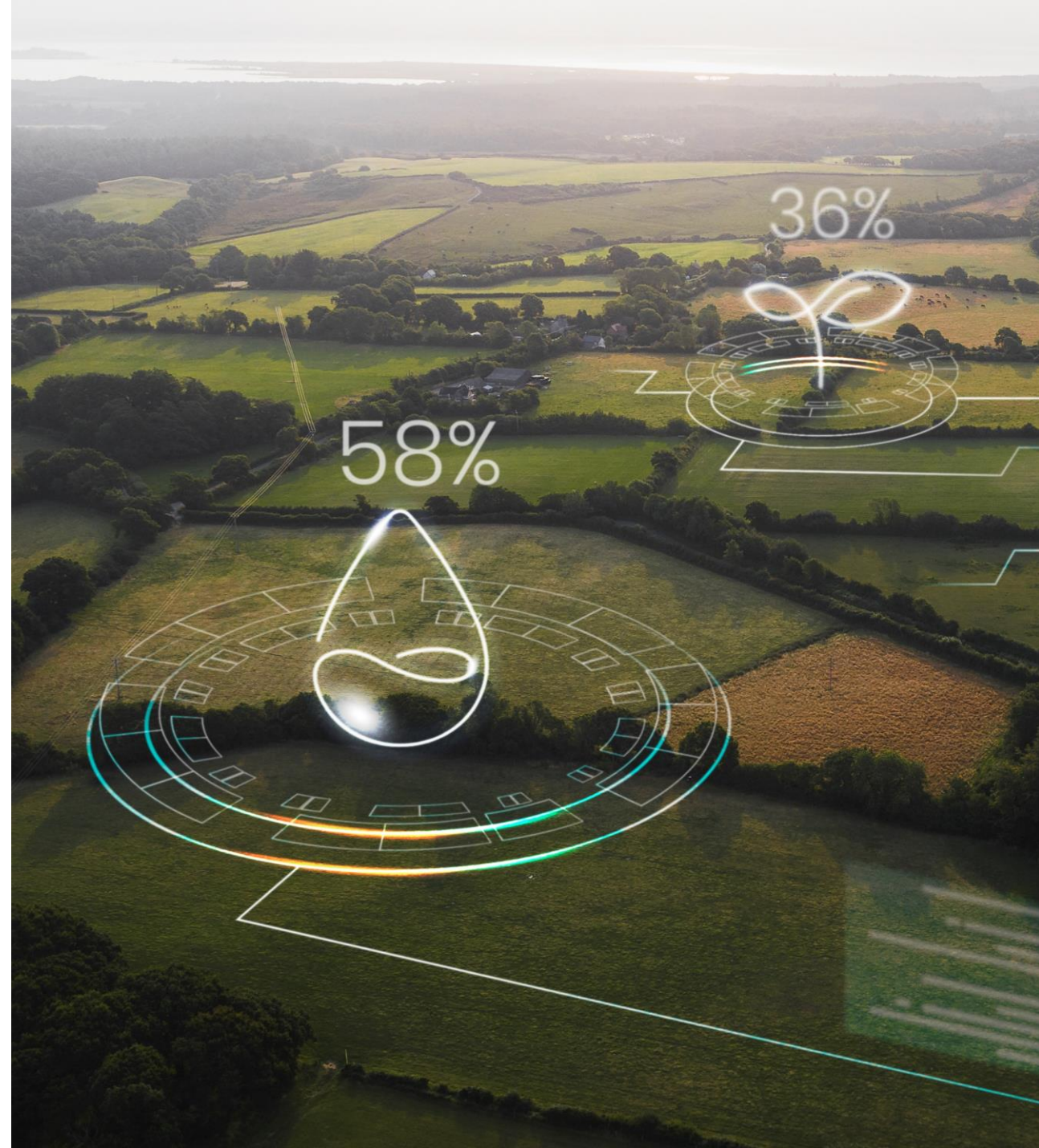
Smart Farming

AsiaLink 

A venture of Ambrosia Holdings Limited

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- Trusted bridge between Greater China and South-eastern Europe
 - Client-centric solutions: sourcing, market-entry, compliance, and logistics
 - On-the-ground expertise ensures risk mitigation and operational precision
 - Connecting manufacturing strength in China with European market opportunities
 - Value-driven approach: safeguarding interests, reducing risks, enabling sustainable growth

- Agricultural Data Platform
- IoT & Sensor Network
- AI Agricultural Machinery
- Precision Farming Systems
- Smart Farm Management Platform
- Traceability & Blockchain Systems



Criteria	Greece	Georgia	Türkiye
Farm Structure	~700,000 farms; mostly small-scale (avg. 5–6 ha)	~500,000 farms; mostly small-scale (<5 ha)	>5 million farms; mix of small, medium, large; regional variation
Key Crops / Livestock	Olives, citrus, vegetables, vineyards; limited livestock	Hazelnuts, grapes, kiwifruit; small-scale livestock	Cereals, vegetables, fruit, livestock; western regions more intensive
Mechanisation & Technology Adoption	Moderate mechanisation (~40%); early-stage adoption of smart farming technologies	Low mechanisation; early-stage adoption of smart farming technologies	Western regions well mechanised; eastern regions lagging; early-stage adoption of smart farming technologies
Labour & Workforce	Ageing workforce; labour shortage in rural areas	Ageing workforce; family labour dominant	Younger workforce in western regions; rural eastern areas rely on family labour
Infrastructure & Supply Chain	Moderate efficiency; well-developed export channels; rural inefficiencies exist	Limited logistics and cold chain; fragmented supply chain	Developed infrastructure in west, underdeveloped in east; export regions better connected
Market Opportunity for Smart Farming	Smart farming technologies: irrigation optimisation, crop monitoring, pest control, yield improvement	Smart farming technologies: irrigation optimisation, crop monitoring, pest control, yield improvement	Smart farming technologies: irrigation optimisation, crop monitoring, pest control, yield improvement

Optimised Irrigation and Fertilisation - Increased Crop Yield and Quality - Reduced Labour Requirements

Risk Management - Traceability and Market Access



Selective Partnerships Not Mass Brokerage

We don't trade in volume; we represent curated manufacturers and align them with serious buyers.

Dual Perspective Advantage

Simultaneously embedded in Greater China and South-eastern Europe, we balance the needs of both sides without bias.



Commercial Discipline Not Opportunistic Deals

Every project is structured for margin protection, clear commitments, and repeatable scaling — not one-off wins.

Strategic Market Readiness

Beyond compliance, we position products and suppliers for premium acceptance in South-eastern European markets.

Hong Kong: Gateway to Greater China

- › Proximity to leading manufacturers across Mainland China, Taiwan, and wider Asia Pacific
- › On-the-ground vetting, negotiation, and relationship management
- › Embedded in regional trade, compliance, and financial flows

Athens: Gateway to Europe

- › Direct access to EU buyers, distributors, and retail decision-makers.
- › Strategic location bridging Balkans, Anatolia, and Caucasus
- › Alignment with EU regulatory, logistics, and market-entry standards

Seamless bridge between two worlds

- Real-time coordination across supply and demand sides •
- Balanced representation that protects both manufacturer and client interests •
 - Faster, lower-risk, and more commercially aligned cross-border scaling •

Local Presence

- Local teams in Hong Kong, China, Taiwan, Greece and Georgia. Cultural & regulatory fluency

Commissioning & Maintenance

- Associated industry experts in Hong Kong, Taiwan, Greece & Georgia

Mitigation Measures

- End-to-end coordination from manufacturer to client ensures predictable delivery and maintains equipment integrity

- **Technology Sourcing:** Access to IoT, sensors, and precision agriculture equipment from trusted suppliers.
- **Farm Integration Support:** Guidance on implementing technology effectively on existing farms.
- **Training & Assistance:** Hands-on support to ensure farmers can operate systems efficiently.
- **Market Compliance Support:** Help with traceability and documentation to meet export and quality standards.



- **Market Entry Support:** Facilitate access to farms in Greece, Georgia, and Türkiye through AsiaLink networks.
- **Demand Analysis:** Identify technology needs and trends in local agricultural markets.
- **Integration Guidance:** Advise on adapting products for regional farming conditions.
- **Local Partnerships:** Connect manufacturers with distributors, service providers, and farm clusters.
- **Post-Sales Support:** Assistance with implementation, training, and ongoing operational feedback.



- **Implementation Guidance:** Step-by-step instructions for installing equipment on farms.
- **Partner Coordination:** Connect farmers with certified local technicians and service providers.
- **Remote Troubleshooting:** Provide advice and recommendations via phone or video support.
- **Training Resources:** Access manuals in local languages, tutorials, and best-practice guidelines.
- **Monitoring & Follow-Up:** Track system performance through data platforms and suggest adjustments.



HOW WE PARTNER

- › **Direct access:** Work only with vetted Asian manufacturers under transparent terms.
- › **On-the-ground presence:** Teams in Hong Kong, Athens, and Tbilisi ensure local handling and compliance.
- › **Process integration:** Act as an extension of client procurement teams — not a trader or middleman.
- › **End-to-end oversight:** From technical pack validation to shipment, port handling, and after-delivery support.

› **Requirement Definition**

Work with operators and shipyards to confirm vessel/equipment specifications and timelines.

› **Supplier Coordination**

Engage only approved partners to ensure capability and compliance.

› **Documentation & Compliance Check**

Verify export licences, classification certificates, and EU import requirements.

› **Shipping Oversight**

Monitor milestones, coordinate schedules with port capacity, and flag potential delays.

› **Delivery & Post-Delivery Validation**

Confirm arrival, condition, and adherence to agreed specifications.

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